

Caroline Rakip

Motion + Graphic Design

carolinerakip.com
carorakip@gmail.com
508.733.3037

Experience

TheBuzzTraders

Freelance Graphic Designer
Current
• Logo & Brand development

Mostly Mares

Freelance Graphic Designer
2020
• Logo development

DipJar

Graphic Designer
November 2019 – April 2020
• Digital content for web, social media, blog posts, and advertising
• Concepts for applications to accompany company product (UX/UI)
• Document redesigns for print and banners for expositions
• One-on-one customer communication for customization/branding stage of production for product orders
• Logo formatting for the faceplate of product
• Product mock-ups

Boston Calling Music Festival

Social Media Promoter
January 2019 – June 2019
• Social media posts and stories
• Printed material hung/posted within Boston
• Festival details spread at local concerts

Equine Therapies

Social Media Manager/Designer
August 2018 – June 2019
• Weekly social media posts on Facebook and Instagram
• Print and digital invitations for events
• Website redesign and regular updates

Boston University Equestrian Team

Sports Information Director
Fall 2016 – Spring 2017
• Social media management
• Team promotional posts and videos of season openers and tournaments
• Wordpress site maintained
• Fundraising event organization
• Team apparel

Education

Boston University College of Fine Arts

Bachelor of Fine Arts, Graphic Design
May 2019

Leadership

Boston University Equestrian Team

President
May 2017 – May 2019
• Communication among all coaches and captains to organize 7-10 competitions per year including Zone 1 Region 4 Finals hosted by Boston University
• Team practice and event scheduling
• Establishment of group communication among all executive board members
• Fundraising campaign development for BU's annual Giving Day
• Fourth place team finish at IHSA Nationals

Honors

Boston University

Equestrian Team
• 2018 Club Sports Team of the Year
• 2019 Captain of the Year Zone 1 Region 4 Academic
• Dean's List
• Dean's List with Special Distinction

Skills

Adobe Creative Suite
Cinema 4D
Final Cut Pro/X
Keynote/PowerPoint
Branding and Logo Development
Social Media Management
Typography
UX/UI
Information Design
Digital and Analog Photography
Digital Printmaking
HTML/CSS, Javascript
Maya
Gallery Installation
Welding